

INFORMAZIONI PERSONALI

Claudia Amico



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Sex Female | Date of birth 31/12/1963 | Nationality Italian

PERSONAL MILESTONES

- |  |  |
|--|--|
| 36 years in the audio-visual industry                        | 16 years working Italian Broadcasters          |
| 18 years running my own production company                   | 18 years as Videomaker/Director at WWF         |
| 10 years as audio-visual consultant at UNICEF Italian NatCom | 6 years as audio-visual consultant at FAO GFCM |

I'm an independent videomaker and photographer with great versatility and a major interest in projects for non profit organizations and agencies which focus on environmental and humanitarian issues. I have been working in film and television for the last 36 years and have had the opportunity to develop an exhaustive knowledge of all aspects, both technical and content oriented, of audiovisual issues.

I work with a camera SONY ILCE 7R M2 equipped with SONY original GM lens. For the edition I work with the ADOBE Suite (Premiere, After Effect, Light Room, Photoshop). I have filmed on many missions to Africa, South America, Europe and Central Asia and so I have the availability of a large video and photo library.

I have worked on a variety of projects for different production companies, independent and national television stations in Italy as writer, director, producer and executive producer. Although I have enjoyed each of these experiences, mostly because of the diversity of issues and the professional challenge they have represented. In 1995 I began to work for UNICEF and WWF as a regular contributor and I can say that I have found my true calling.

The people involved in the projects, their enthusiasm and their unprejudiced approach of life make me feel truly committed to the agency's mission. The possibility to "translate" the great variety of stories behind the facts and figures that crowd newspapers and official reports into pictures is one of the most satisfactory aspects of my career as a videomaker.

In the last few years my focus on the Mediterranean sea brought me in many MPAs (Marine Protected Areas) to follow every aspect of their management. I'm working with all the stakeholders involved in order to strengthen their efforts to protect both marine ecosystems and their communities. My collaboration with the WWF Mediterranean Initiative Project and with the FAO/GFCM (General Fisheries Commission for the Mediterranean) has enhance my knowledge in the marine issues and how to handle the matter.

Thank you very much for taking the time to look over my resume.  
Best Regards



EDUCATION AND TRAINING

1983 **Certificate COMMERCIAL INSTITUTE**

Istituto Carlo Cattaneo / Milan

Accounting

QUALIFICATION

Mother tongue	Italian				
Other languages	COMPREHENSION		SPEAKING		WRITING
	Listening	Reading	Interaction	Speaking	
English	Good	Good	Good	Good	Good
Spanish	Basic	Basic			

- Communication skills**
- I have developed a great ability to tell and illustrate my work in front of any audience
  - Good ability to relate at all levels of the profession, especially with Celebrities.
  - Good ability to relate with children and teenagers
- Management skills**
- For 36 years I worked in various roles in the television production industry, this has allowed me to optimize each stage of planning. Good ability to organize teamwork. During the production phase I managed teams consisting of 20/30 qualified units.
- Professional skills**
- Good capacity to organize teamwork.
  - Good ability to identify the right communication tool to promote and support projects and activities dictated by the customer.
- Technical skills**
- Work with every editing suite station: ADOBE SUITE, FINAL CUT, AVID
  - I have worked with various models of video camera: DVCAM, XDCAM, Canon 5D, Sony NEX, Sony Alfa ILCE 7R M2 etc.
  - Good knowledge of Microsoft Office and Mac tools
- Other skills**
- I practice various sports activities, good physical condition, great walker, I love infinitely work in nature: sea, mountains.
  - Filming on helicopters, boats, moving vehicles of all kinds
  - Good competence in activities related to nature and the environment.
  - Good expertise on issues related to childhood.
  - Great spirit of adaptability
  - Diver international certificate: P1- CMAS > FIPSAS n ITAF00P114181851
  - FIT Member n 1652364431- Italian Tennis Federation
  - Great traveler, here are some countries where I worked for short periods:
    - Africa:** Algeria, DR Congo (Kinshasa/Lubumbashi), Central African Republic, Camerun, South Sudan (Juba, Wau), South Africa (National Parks, Dimond Mines), Benin, Botswana, Mozambique (Maputo/Beira/Quelimane), Malawi (Lilongwe/Blantyre), Morocco, Guinea Bissau (Bissau, Gabu), Eritrea (Asmara/Massaua), Ciad (Goz Beida, Mao), Tanzania (Makete, Zanzibar), Zimbabwe,
    - America:** Haiti (Port-au-Prince, Gonaives), Argentina, USA, Equador, Perù, Colombia
    - Asia:** Indonesia (Banda Aceh, Lombok), Georgia, Kyrgyzstan (Bishkek, Osh, Batken), Kazakstan, Israel (Tel Aviv), Bangladesh
    - Europe:** Albania, Bulgaria, UK, Croatia, Italy, France, Belgium, Montenegro, Romania, Slovenia, Spain, Bosnia&Herzegovina, Greece, Corsica, Catalunya, Portugal, Turkey, Ukraine

Driver licence Italian A/B

## List

2012- 2019

## GENERAL FISHERIES COMMISSION for the MEDITERRANEAN (GFCM) of the FAO

2019 Morocco, Marrakech: Medfish4ever High Level Event in collaborazione con la Commissione Europea> Infographics  
(<https://www.youtube.com/watch?v=5ZktdOfCJPE&feature=youtu.be>)

2018 Malta: High Level Conference Sustainable Small-Scale Fisheries ([https://www.youtube.com/watch?v=IJ26\\_xSqAAo](https://www.youtube.com/watch?v=IJ26_xSqAAo))

2018 Bulgaria, Sofia: High Level Conference on the Black Sea (<https://www.youtube.com/watch?v=IEhI9Almv1U&t=64s>)

2018 Italy, Rome FAO Headquarters: Forum on Fisheries Science (Fish Forum 2018)

2018 Presentazione del SoMFI: The State of Mediterranean and Black Sea fisheries 2018 (<https://www.youtube.com/watch?v=bLt4ZA3Z9eM&t=54s>)

2012/17 Symposium on Sustainable Small-Scale Fisheries in the Mediterranean and the Black Sea (Malta, Algeria), Annual sessions of the GFCM  
Aquaculture Bari Conference, MPA Video

2003 - 2019

## WWF MEDITERRANEAN Marine Initiative and MEDITERRANEAN Programme Office (WWF MedPO)

2018 WWF Mediterranean Marine Initiative: the Mediterranean Keepers ([https://www.youtube.com/watch?v=ESPQq\\_n\\_3T0](https://www.youtube.com/watch?v=ESPQq_n_3T0))

2018 MPA Network Project: Animation (<https://www.youtube.com/watch?v=-KHObBIY-D4>)

2017 WWF Co-management

2017 WWF Sustainable Tourism in the Marine Protected Areas

2016 WWF Animation on Bluefin Tuna for ICCAT

2016 Video Pelagos Sanctuary

2015 Video Sustainable Tourism - English and French version

2014 Video - WWF 10 years works in the Mediterranean Sea

2013 Video - Co-Management Project - Sonso fishery – Barcelona Spain

2012 Video TAZA National Park - Algeria for ASIA EXPO

2012 Video SUNCE - Spalato: MPAs Implementation Programme

2011 Video Med South Project in partnership Med Pan Network (Croatia, Italy, France, Spain, Algeria, Turkey)

2009 Video Fresh water - Montenegro and Bosnia Herzegovina - Dams and hydroelectric power plants damages- English and French version

2008 Video Fresh water - Rice in Morocco - English and French version

2004 Video Cork - Portugal

2003 Video SMAP Project (Short and Medium Term Priority Environmental Action Plan)

## EUROPEAN Projects

2016/19 FISHMPABLUE2 Project: fishers and marine protected areas, a partnership for sustainability in the Mediterranean

2018 DESTIMED Project: Promozione eco-turismo nelle Aree Protette (<https://www.youtube.com/watch?v=LZdUNYAmZv0>)

2016/18 MINOUW Project (Norway, Spain, Portugal, Italy, Greece) - WWF MedPo dissemination

SCIENCE, TECHNOLOGY AND SOCIETY INITIATIVE TO MINIMIZE UNWANTED CATCHES IN EUROPEAN FISHERIES

Several videos addressed to fishermen in order to disseminate tools and solution to reduce discards in the fishery activities in Europe

2015 GAP 2 - Final video of the project - Barcelona (Catalunya). GAP2 is building upon the success of GAP1, an 18 month project running from 2007 to 2009, also funded by the European Commission's FP7 programme. Among the many and varied outputs of GAP1 were 15 fisher-science partnerships from across 11 different European countries, which formed the basis of GAP2's case studies.

2015 EU-LIFE - SCUOLA SUPERIORE SANT'ANNA As Director n 2 Video Promotion to support PRISCA - Pilot project for scale re-use starting from bulky waste stream (Environment Policy and Governance LIFE/11/ENV/000277)

## UNHCR

2016 /19 Director and Producer "Educate the child" Campaign - Advertising and several Celebrity Videos

## More

- 2016 UNDP Albania Marine Protected Area project video
- 2015 UNICEF Italian Natcom > Bangladesh Mission - Protection, Swim safe project and Protection Projects
- 2013 /16 SAVE THE CHILDREN – ITALY
  - 2015/16 Bulgari collaboration - Video incentive
  - 2015 Partnership Video and Corporate video 3 minutes
  - 2014 New born – Campaign and Christmas advertising – 6 for 30second
- 2002/ 5 WWF Italian natcom Video on several environmental issues: biodiversity, toxics, climate change, endangered species as
  - 2015 CAR Central African Republic Mission- Gorillas, Elephant and illegal trafficking (Ivory)
  - 2015 MI CURO DI TE - 2 Videos - Educational project in collaboration with SOFITEL
  - 2014 Amazon Mission - Ecuador, Colombia, Perù
  - 2014 Stop NATURE CRIME Campaign, Save Amazon Rainforest Campaign
  - 2010/2015 Earth Hour Campaign
  - 2004 - 2015 Giomata delle Oasi Videos, Reportage, Commercial
- 2013/14 SKIPROCK Creating different videos for HR Framework and FAO Academy
- 2014 USTICA Marine Protected Area n 2 Video Promotion to support MPA Ustica activities and a sustainable tourism
- 2014 INCA (ALBANIA) n 2 Video Promotion to support of the Marine Natural Ecosystem Karaburuni peninsula and Sazani Island
- 2013 UNICEF New York - Mission: Azerbaijan with Sakira, Benin with Angelique Kidjo
- 2002 /12 UNICEF Italian Natcom Campaign, reportage and documentary on several issues: AIDS, protection, education, child mortality, child labor and trafficking.
- 2010 BENIN – SKY CHANNEL - TG 24 – JET LAG - Reportage 21-minute duration "Vidomegons" - Child labor, trafficking and slavery.
- 2009 ARTEMIDE One of the global leaders of the residential illumination sector in Italy. All the production sector video shooting in order to edit a video sponsorship with 2008 Venice International Film Festival
- 2007/9 ROBERTO BOLLE & Friends: Several Roberto Bolle's Gala video shooting: Rome Auditorium della Conciliazione, Rome Teatro dell'Opera, Naples Teatro San Carlo, Bologna Teatro Comunale, Rome Coliseum
- 2006/7 RAI DUE Tv program BLOG-REAZIONI A CATENA Hosted by Catena Fiorello From an idea of Simona Frabboni Tugnoli 6 one hour episodes - Creator and Director. Tv program focused on youth issues.
- 2003/4 RAI TRE Tv program UN GIORNO PER CASO From an idea of Simona Frabboni Tugnoli 15 half an hour episodes - Creator and Director. Tv program focused on youth issues.
- 2003 /7 JWT for De Beers Diamond Audio-visual consultant for the Italian De Beers office at JWT Agency in Milan. All the pipeline video shooting Cimberly (South Africa), Botwana, London(UK), Tel Aviv (Israel), Antwerp (Belgium), New York ( Usa). Promotional video for 2006-2007 Venice International Film Festival, Roma Fiction Festival 2007.

## Documentaries

- 2003 MALBA – RAI SAT ART 2003 Half-an-hour documentary on the Costantini ' collection – Museo de Arte Latinoamericano de Buenos Aires
- 2004 KAZAKH PRIDE A social half-an-hour documentary on Kazakhstan

## The oldest

- 2004 Videomaker ITALIA AFRICA 2004 Roma 17 April '04
- 2002 Project leader EQUAL OPPORTUNITY COMMISSION ' - PRESIDENCY COUNCIL OF MINISTERS
- 2002 Editing Director OLIMPIC GAMES - Italian video presentation
- 1995 - 2002 Freelance UNICEF Italian Natcom as audio-visual consultant
- 1997 - 2002 Employee at EDO INTERNATIONAL as Tv producer - Rome
- 1990 - 1997 Employee at ROMANA VIDEO RIVERSAMENTI (R.V.R.) as Tv producer - Rome
- 1989 - 1990 Free lance as TV Producer
- 1987 - 1989 Employee at I.T.S. - Rome as EFP Assistant director Assistente Regia EFP AND TV Producer

1983 - 1985 Employee TRIPLE A/STUDIO ONE in Milan as Assistant director Assistente Regia EFP AND TV

1980 - 1983 Tv Extra and shop assistant